

Sea & Shore Solutions enhances waterways and shorelines by supporting federal agencies, state coastal management programs and natural resource agencies, local jurisdictions, and non-governmental entities in various topics and processes related to coastal management and marine policy. Our solutions exceed expectations by leveraging rigorous social science methods, emerging collaborative approaches, best practices for strategic planning, innovative technologies, and engaging communications materials. We approach each project with a dedication to innovation, utilizing new processes and technologies to push the boundaries and improve coastal and marine environments in new ways.

### **Our Values**

Collaboration.
Strategy.
Science.
Innovation.
Outcomes.

The Duo: Sea & Shore Solutions implements a unique and proven project management framework which utilizes a dual approach to assure the best project outcomes - with every project, clients receive a Visionary (project lead) & Integrator (project facilitator) duo with specific roles identified to enhance creativity and efficient implementation. This method has been proven to show results in a number of sectors.

### **Our Founders**



#### **Adrian Laufer**

Adrian Laufer is a coastal & marine policy and management practitioner with a zest for collaboration and innovation. She has a demonstrated history of working with researchers and practitioners to address the complex problems that affect coastal and marine environments. She contributes applied skills in policy analysis, community engagement and outreach, social science research, geographic information systems (GIS), and group facilitation. She approaches each project with a systems-based lens, with a keen interest in the intersections between the natural environment, society, and governance.



#### Deanna Caracciolo

Deanna Caracciolo is a coastal management practitioner skilled in policy analysis and implementation, science outreach and engagement, event management, group facilitation, organizational leadership, and environmental awareness. She brings strong leadership, transparency, and efficiency to any project. Deanna has extensive experience implementing federal consistency authority pursuant to the Coastal Zone Management Act, and is dedicated to efficient and transparent multi-stakeholder processes, smart natural resource policy, and science-based adaptive management.

# What problem do you need solved?

Let us take it off your hands.

## Who we support.

- Federal Agencies
- Coastal Management Programs
- National Estuarine Research Reserves
- State Agencies
- Local Jurisdictions
- Non-Governmental Organizations
- Non-Profits

#### What services we offer.

#### **Marine Policy**

**Marine Conservation** Marine Social Science Marine Debris Marine Spatial Planning

#### **Coastal Management**

**Federal Consistency Program Enhancement Coastal Policy** Land Use & Planning Diversity, Equity, Inclusion, Justice

#### **Organizational Support**

Strategic Planning **Acquisition Support** Project Management & Facilitation Database Design & Management Communications & Outreach **Evaluation & Reporting** 

### How we create solutions.

- 1. Rigorous Social Science
  - Data Collection
  - Data Analysis
  - Synthesis & Implementation
- 2. Emerging Collaborative Approaches
  - Evaluations & Reporting
  - · Process Facilitation
  - Logic Modeling
  - Concept Mapping

- 3. Innovative Technologies
  - GIS
  - · Web Callbacks
  - Database Design & Management
- 4. Engaging Communications Materials
  - Scientific & Grant Writing
  - · Graphic Design
  - Web Design
  - Social Media Strategies & Materials



# **Inquire about our Solutions**



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